



NEWS RELEASE

For more information:

Keely Coppess
Two Rivers Marketing
515.557.2025
keelyc@2rm.com

Vermeer partners with CEVA Logistics to operate European Parts Distribution Centre

Goes, the Netherlands — Vermeer Corporation has entered into an agreement with CEVA Logistics for the distribution of Vermeer-certified parts in Europe. The new Vermeer European parts distribution center (EDC) will operate from the CEVA Logistics Roosendaal facility in the Netherlands, positioning strategic and high-demand parts items closer to their point of use.

“This arrangement helps support our company growth and customer experience goals by positioning high-demand parts items at a central warehouse in the Netherlands; allowing Vermeer to replenish stock parts at the dealer level in a timely manner,” said Ruben Coppoolse, parts manager, Vermeer EMEA. “Vermeer will also be able to facilitate EU-overnight dropship delivery service to customers where parts needs are urgent.”

CEVA will provide integrated ocean services to the Roosendaal facility from the Vermeer global parts center in the United States; this will enable Vermeer to support European customers with more than 250,000 parts throughout the EDC.

“Through centralizing high-demand products closer to their area of use, we are able to handle some 85 percent of Vermeer parts through the Roosendaal facility,” said Mark Bekkers, CEVA Logistics business development manager. “Our team understands the Vermeer need for an agile logistics partner and we believe our multi-discipline services and IT solutions will have a streamlining and highly effective impact for both their dealers and end users.”

For more information visit www.vermeer.com.

About Vermeer

Vermeer Corporation delivers a real impact in a progressing world through the manufacture of high-quality underground construction, surface mining, tree care, environmental and agricultural equipment. With a reputation for durability and reliability, that equipment is backed by localized customer service and support provided by independent dealers around the world. To learn about Vermeer Corporation, products, the dealer network and financing options, visit www.vermeer.com.

About CEVA

CEVA Logistics, one of the world's leading non-asset-based supply-chain management companies, designs and implements industry-leading solutions for large- and medium-size national and multinational companies. Approximately 41,000 employees in more than 160 countries are dedicated to delivering effective and robust supply-chain solutions across a variety of sectors where CEVA applies its operational expertise to provide best-in-class services across its integrated network. For more information, please visit www.cevalogistics.com.

Vermeer, the Vermeer logo and Equipped to Do More are trademarks of Vermeer Manufacturing Company in the U.S. and/or other countries.

Ceva and the CEVA logo are trademarks of CEVA Logistics in Europe and/or other countries.

© 2016 Vermeer Corporation
All Rights Reserved.

Please send all reader inquiries to:

Vermeer Corporation
1210 E Vermeer Road
Pella, Iowa 50219
salesinfo@vermeer.com
+1 (641) 628-3141

###